

FROM 25  
TO 29 *March*  
CANNES 2026

FRANCE

32<sup>nd</sup> édition x 

# VINALIES INTERNATIONALES

COMPETITION ORGANISED BY

**OENOLOGUES  
DE FRANCE**



Sous le patronage de  
l'Organisation Internationale  
de la Vigne et du Vin





# INTERNATIONAL BENCHMARK

32<sup>nd</sup> EDITION FROM 25 TO 29 MARCH 2026 - CANNES, FRANCE



Blind tasting without comparison by an international panel of experts.



More than just a medal, it is a mark of quality to develop or enhance your reputation.



Each sample is rated according to the official OIV grid, which has been digitised to ensure impartiality and traceability.



In 2026, NoLow and Sakes will once again join the competition in two specific sessions.



**I REGISTER HERE**

ONLINE REGISTRATION BEFORE 19 FEBRUARY 2026

**+ 33%**

AVERAGE INCREASE IN YOUR SALES WITH THE VINALIES MEDAL\*



+ 16 500 FOLLOWERS ACROSS ALL OUR SOCIAL MEDIA CHANNELS



**42**

YEARS OF EXPERTISE



**+ 3 000** REGISTERED PRODUCTS

**+ 35** PARTICIPATING COUNTRIES.



AVERAGE RATING\* VINALIES CUSTOMERS 8.1 / 10

**96%** GOLD AND GRAND GOLD MEDALS IN 2025



“ The Vinalies enjoy international renown. We have noticed a definite surge in popularity following the announcement of the Vinalies medal. In fact, we are almost out of stock on this vintage.

**Domaine de Tourbillon - Switzerland**

\*Surveys conducted in 2025 and 2026 among our award-winning producers

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**VINALIES INTERNATIONALES UNDER THE  
PATRONAGE OF GLOBAL INSTITUTIONS :  
OIV, UIÖE & MEMBER OF VINO FED**



## GAIN INTERNATIONAL RECOGNITION



### COMMERCIAL BOOST

- Diplomas & certificates
- Ready-to-use tools for your social media
- Digital medals for your communications
- Tasting notes for Gold and Grand Gold medals
- Adhesive medals and reproductions available for purchase



### IMMEDIATE VISIBILITY

- Social media posts and shares, press campaign
- Permanent coverage on the Wine Searcher platform
- Coverage of awards: website, importer and large retailer database, Revue française d'Œnologie, Union de la Sommellerie française



### EXCEPTIONAL PARTNERSHIP WITH **LE FIGARO Vin**

- Complete list of winners on the Figaro Vin website

Le Figaro Vin is a leading print and online media outlet in the wine sector on the French market. This media has a very large audience.

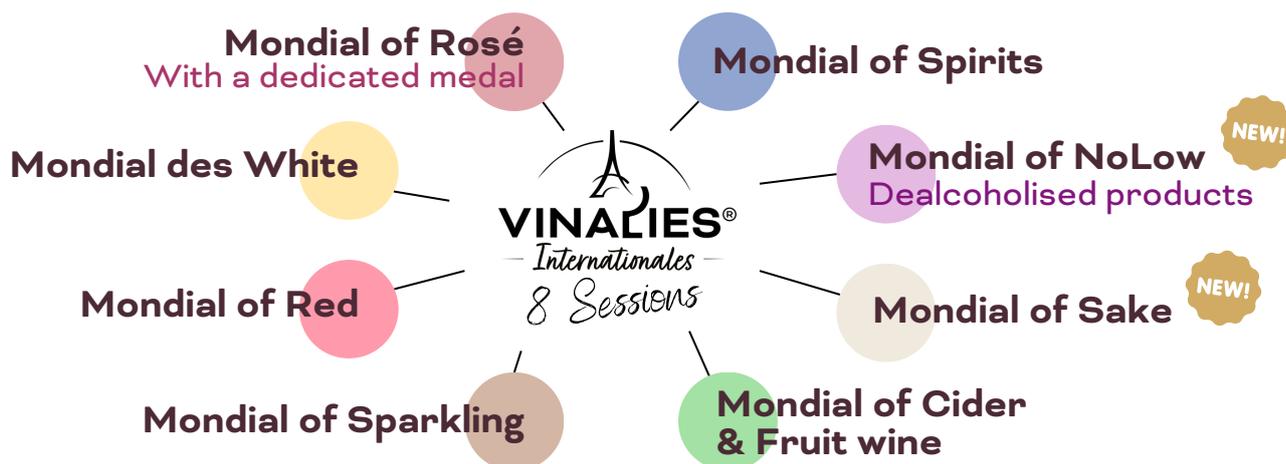
**Aurore Jeudy**  
**Maison Schlumberger, Austria**

“ When the results were announced, I was extremely happy for the company and my cellar team. This recognition from oenologists and professionals is very stimulating. Above all, these medals have enabled us to consolidate our image as a producer of quality wines and to develop export markets. ”



# ONE REGISTRATION, EIGHT WORLD COMPETITION

The Vinalies Internationales is now the competition with 8 specific sessions



- 1 You register all your products on the same online platform
- 2 We classify them in the correct 'World' session.
- 3 Your products are competing for the corresponding medals.

## GIVE YOURSELF NEW VISIBILITY REGISTER YOUR SAMPLES NOW



- **Online registration - 15 October 2025 to 19 february 2026**  
Visit : [www.vinalies-internationales.com](http://www.vinalies-internationales.com)
- **Sending 3 bottles per sample before 27 february 2026**  
At the Ziegler France agency - 33290 BLANQUEFORT
- **Competition from 25 to 29 march 2026**  
& Results online on 31 march

[I REGISTER HERE](#)

## CONTACT & QUESTIONS

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## FOLLOW US



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@vinalies\_oef



Oenologues de France



Oenologues de France

## PRICE LIST FOR VINALIES INTERNATIONALES 2026

Price per sample  
Excluding customs duties

Number of samples	1 to 5	6 to 10	11 to 15	16 to 20	21 and more
From 15/10 to 31/12/25 Early bird	137€	135€	133€	131€	128€
From 01/01/26 Fees for 2026	144€	142€	140€	138€	135€